



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

Town Hall – Council Chambers – 100 N. Wilcox Street, Castle Rock, CO

Thursday, November 9, 2023

DMA AGENDA

12:00 pm – 12:30 pm

1. **12:00 pm – Call to Order and Introductions** KC Neel

2. **12:05 pm – DMA Action Items and Updates**
 - a. **12:05 pm – Oktoberfest Recap / P&L** Karah Reygers
 - b. **12:10 pm – Restaurant Week Recap / P&L** Karah Reygers
 - c. **12:15 pm – Fangtastic Festival Recap / P&L** Karah Reygers
 - d. **12:20 pm – 2024 Events Discussion** Kevin Tilson

3. **12:30 pm – Adjourn** KC Neel

ALLIANCE AGENDA

12:30 pm – 1:00 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

1. **12:30 pm – Call to Order and Introductions** KC Neel / Stu Butler

2. **12:30 pm – Approval of Alliance Board Minutes** KC Neel / Stu Butler
 - September 14, 2023
 - October 16, 2023 - DDA

3. **12:40 pm – Unscheduled Public Comment** KC Neel / Stu Butler

4. **12:40 pm – Staff Update** Kevin Tilson / Karah Reygers

5. **12:45 pm – Alliance Action Items and Updates**
 - a. **12:45 pm – Carriage Rides & Trolley Rides Update** Karah Reygers
 - b. **12:50 pm – Town of Castle Rock Wayfinding Sign Plan** Kevin Tilson / Tom Reiff

6. **1:00 pm – Adjourn** KC Neel / Stu Butler

DDA AGENDA

1:00 pm – 1:30 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

- 1. 1:00 pm – Call to Order and Introductions** **Stu Butler**
- 2. 1:00 pm – Douglas County Commissioner and Other Districts Comments** **Stu Butler**
- 3. 1:05 pm – Unscheduled Public Comment** **Stu Butler**
- 4. 1:05 pm – DDA Action Items and Updates**
 - a. 1:05 pm – Downtown Enhancement Grant – Perry Street Social District** **Karah Reygers**
 - b. 1:10 pm – Downtown Enhancement Grant – Scileppi’s** **Karah Reygers**
 - c. 1:20 pm – 2024 DDA Budget** **Kevin Tilson**
- 5. 1:30 pm – Adjourn**

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.