

Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

**Craft Coworking, 115 Wilcox Street, Second Floor, Castle Rock
Thursday, November 21, 2019**

DMA AGENDA

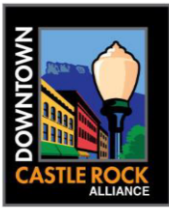
3:30 pm – 4:00 pm

1. **3:30 pm – Call to Order and Introductions** **Steve Spencer**
2. **3:30 pm – DMA Action Items and Updates** **Steve Spencer**
 - a. **3:30 pm – Oktoberfest P&L** **Kristen Bowling**
 - b. **3:40 pm – Adoption of DMA 2020 Budget** **Kristen Bowling**
 - c. **3:50 pm – 2020 Event Calendar** **Kristen Bowling**
3. **4:00 pm – Adjourn** **Steve Spencer**

ALLIANCE AGENDA

4:00 pm – 4:55 pm

1. **4:00 pm – Call to Order and Introductions** **Steve Spencer/Greg Boman**
2. **4:00 pm – Approval of Alliance Board Minutes** **Steve Spencer/Greg Boman**
 - **October 3, 2019**
3. **4:05 pm – Unscheduled Public Comment** **Steve Spencer/Greg Boman**
4. **4:10 pm – Staff Update** **Kevin Tilson**
5. **4:20 pm – Alliance Action Items and Updates** **Steve Spencer/Greg Boman**
 - a. **4:20 pm – Community Officer Update** **Kevin Tilson/Officer Morrissey**
 - b. **4:30 pm – Downtown Walking Tour Discussion** **Kristen Bowling**
 - c. **4:40 pm – Downtown Alley Masterplan** **Kevin Tilson/Thomas Reiff**
 - d. **4:50 pm – Tree Stump Carving Update** **Kristen Bowling**
6. **4:55 pm – Adjourn** **Steve Spencer/Greg Boman**



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DDA AGENDA

4:55 pm – 5:40 pm

Meeting will begin subject to the completion of the preceding Alliance meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

- 1. 4:55 pm – Call to Order and Introductions** **Greg Boman**
- 2. 4:55 pm – Unscheduled Public Comment** **Greg Boman**
- 3. 5:00 pm – DDA Action Items and Updates** **Greg Boman**
 - a. 5:00 pm – Façade Grant Application – 221 Perry Street** **Kristen Bowling**
 - b. 5:10 pm – Rink Financials** **Kevin Tilson**
 - c. 5:20 pm – DDA Plan of Development** **Kevin Tilson**
 - d. 5:30 pm – Resolution of Appreciation – Dennis Dickey** **Kevin Tilson/Greg Boman**
- 4. 5:40 pm – Adjourn** **Greg Boman**

Future Alliance Meetings

December 5, 2019 (Ivy Wild Tour)
January 16, 2020
February 6, 2020

Event Calendar

November 22, 2019 *Rink at the Rock VIP Night*
November 23, 2019 *Rink at the Rock Opening Day*
February 17, 2020 *Rink at the Rock Closing Day*

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.