



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE MEETING

Town Hall Council Chambers, 100 N. Wilcox Street, Castle Rock, CO

Thursday, December 12, 2024

DMA AGENDA

12:00 pm – 12:40 pm

1. 12:00 pm – Call to Order and Introductions KC Neel
2. 12:05 pm – DMA Action Items and Updates
 - a. 12:05 pm – Resolution of Appreciation – Bernie Greenberg Kevin Tilson
 - b. 12:15 pm – DMA Vendor Booth Policy Kevin Tilson
 - c. 12:20 pm – 2025 Sponsorship Packet Kevin Tilson
 - d. 12:25 pm – Restaurant Week Recap Karah Reygers
 - e. 12:30 pm – Oktoberfest P&L Karah Reygers
 - f. 12:35 pm – Fangtastic Festival P&L Karah Reygers
3. 12:40 pm – Adjourn KC Neel

ALLIANCE AGENDA

12:40 pm – 12:45 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

1. 12:40 pm – Call to Order and Introductions KC Neel/Stu Butler
2. 12:40 pm – Approval of Alliance Board Minutes KC Neel/Stu Butler
 - *November 14, 2024 - Alliance Minutes*
3. 12:45 pm – Unscheduled Public Comment KC Neel/Stu Butler
4. 12:45 pm – Staff Update Kevin Tilson

- a. Service Contract Presentation - 11/19/24
 - b. 2024 Sponsors
 - c. 2025 DDA Audit Engagement Letter
 - d. 2024 Holiday Shop and Stroll
5. 12:45 pm – Alliance Action Items and Updates KC Neel/Stu Butler
- a. No Items to Discuss Kevin Tilson
6. 12:45 pm – Adjourn KC Neel/Stu Butler

DDA AGENDA

12:45 pm – 1:30 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

- 1. 12:45 pm – Call to Order and Introductions Stu Butler
- 2. 12:45 pm – Douglas County Commissioner and Other Districts Comments Stu Butler
- 3. 12:50 pm – Unscheduled Public Comment Stu Butler
- 4. 12:50 pm – DDA Action Items and Updates
 - a. 12:50 pm – 734 Wilcox St. Façade Grant Payment Request Karah Reygers
 - b. 1:00 pm – The City Hotel Project RDA Kevin Tilson / Devin Visciano / Tim White
 - c. 1:10 pm – The View Project Request for Contract Extension Kevin Tilson / Banks Floodman
 - d. 1:20 pm – Town ROW on 300 block of Wilcox Kevin Tilson
- 5. 1:30 pm – Adjourn Stu Butler

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.