

CASTLE ROCK DOWNTOWN ALLIANCE
Downtown Alliance Board of Director's Meeting

MINUTES of April 02, 2020

The Board of Directors of the Castle Rock Downtown Merchants Association and Downtown Development Authority met in regular session on April 2, 2020 via Zoom Conference Call at 3:30PM.

The DMA meeting started at 3:30PM.

PRESENT

DDA Members Present: Stu Butler, John Manka, Nick Heir, Andrew Wasson, Jason Bower, Greg Boman

DMA Members Present: Kathy Church, Kevin Bracken, Hayley Monteferrante, Nick Lucey, Lou Scileppi, Denise Fuller, Steve Spencer, KC Neel, Sam McKelvey,

STAFF: Kevin Tilson, Alliance Director; Audrey Spencer, Project Manager; Kristen Bowling; Alliance Manager

PUBLIC ATTENDEES: Suzanne Larue, DC Libraries;

ALLIANCE PARTNERS: Dave Corliss, Town Manager; Birgit Braehler, Office Manager; Frank Gray, EDC CEO; Marcus Notheisen, EDC Vice President

CALL TO ORDER

KC Neel called the Downtown Alliance meeting to order at 3:30PM.

UNSCHEDULED PUBLIC COMMENT

No unscheduled public comment.

DDA ACTION ITEMS AND UPDATES

2020 Event Update: Staff updated the board on the 2020 events, and continues to communicate with our partners at the Town, County and Chamber to stay coordinated about special events during this time of uncertainty.

Upcoming Events Discussion: Staff recommended cancelling the May 22nd Spring Kickoff Concert and June 6th Starlight Movie Night events due to the health guidelines and guidance from public health officials.

Event Alternatives Discussion: Staff updated the board on new creative ways to engage the community and produce events in different formats.

DMA Election Results: Staff announced the DMA election results and welcomed the new board members.

ADJOURN

There being no further Alliance business, the meeting was adjourned at 4:05PM.

CALL TO ORDER

Greg Boman called the Downtown Alliance meeting to order at 4:07PM.

APPROVAL OF MINUTES

Minutes Approval: Denise Fuller motioned to approve the March 05, 2020 Alliance Board Minutes as presented, Steve Spencer seconded the motion; the motion carried unanimously by the DMA. Stu Butler motioned to approve the March 05, 2020 Alliance Board Minutes as presented, Andrew Wasson seconded the motion; the motion carried unanimously by the DDA.

UNSCHEDULED PUBLIC COMMENT

No unscheduled public comment.

STAFF UPDATE:

Staff updated the board on a variety of topics including updates on business resources regarding COVID-19, the TreanorHL/Sunflower project at 6th and Jerry Street and a reminder about the Downtown Stakeholder meeting taking place virtually on April 23rd.

ALLIANCE ACTION ITEMS AND UPDATES

COVID-19 and Public Meeting: Staff updated the board on public meeting special procedures during declared disasters as well as DDA Resolution 2020-02 declaring a disaster by the Castle Rock Downtown Development Authority. Stu Butler motioned to approve the DDA Resolution 2020-02 as presented, Andrew Wasson seconded the motion; the motion carried on unanimously by the DDA.

Resolution of Appreciation for Kathy Church: Staff presented Resolution 2020-01 honoring the service of Kathy Church as a Downtown Merchants Association Board Member. KC Neel motioned to approve the DMA Resolution 2020-01 as presented, Steve Spencer seconded the motion; the motion carried on unanimously by the DMA.

Resolution of Appreciation for Hayley Monteferrante: Staff presented Resolution 2020-02 honoring the service of Hayley Monteferrante as a Downtown Merchants Association Board Member. Steve Spencer motioned to approve the DMA Resolution 2020-01 as presented, Denise Fuller seconded the motion; the motion carried on unanimously by the DMA.

Town of Castle Rock/ Castle Rock EDC Business Assistance: Frank Gray, CEO of the Castle Rock Economic Development Council and Marcus Notheisen, Vice President of the Castle Rock Economic Development council joined the meeting to talk about business assistance programs and other resources available to Castle Rock business owners.

ADJOURN

There being no further Alliance business, the meeting was adjourned at 5:05.

CALL TO ORDER

Greg called the Downtown Development Authority meeting to order at 5:06.

UNSCHEDULED PUBLIC COMMENT: No unscheduled public comment.

DDA ACTION ITEMS AND UPDATES

Patio Update: Staff updated the board on the status of the patio program.

Rink Financials: Staff present a year on year comparison of the financials for the Rink at the Rock.

ADJOURN

There being no further Alliance business, the meeting was adjourned at 5:32.

The Castle Rock Downtown Alliance approved these minutes on

5/11/2020

Date

DocuSigned by:
Audrey Spencer
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Audrey Spencer, Secretary