

**CASTLE ROCK DOWNTOWN ALLIANCE**  
**Downtown Development Authority Board of Director's Meeting**

**MINUTES of July 10, 2014**

The Board of Directors of the Castle Rock Downtown Development Authority met in work session at 4:00 pm on Thursday, July 10, 2014 at the Castle Rock EDC Offices located at 18 South Wilcox, Suite 202, Castle Rock, CO 80104.

**PRESENT**

**DDA Members Present:** Greg Boman, KC Neel, Mike Trede, Stu Butler, Council Member Renee Valentine, Jason Bower, Dennis Dickey

**ABSENT**

**DDA Members Absent:** None

**STAFF**

Kevin Tilson, Alliance Director; Angie Vencill, Project Manager

**ALLIANCE PARTNERS INCLUDED**

Bill Detweiler

**PUBLIC ATTENDEES INCLUDED**

Lucia McConnell

**CALL TO ORDER**

Greg Boman called the meeting to order at 4:00 pm.

**UNSCHEDULED PUBLIC COMMENT**

There was no unscheduled public comment.

**DDA WORK SESSION**

**Projects and Priorities:** There were a variety of topics discussed with regard to the DDA's projects and priorities for the coming years.

- Walkability Study
- Quiet Zone
- Trail Connectivity
- Retail Study
- Design Competition
- Festival Park Expansion

- Parking Garage
- Holiday Decorations
- Art Center or Entertainment Venue
- Train Depot

There are 3 primary goals for the projects: amenities, infrastructure and return on investment.

<b>Liabilities</b>	<b>Amenities</b>	<b>Infrastructure</b>	<b>ROI</b>
<b>Colorado Wedding District</b> *\$180,000 *Good Faith Payments	<b>1a. Festival Park Expansion</b> *also ROI	<b>Walkability/Lighting</b> *Sidewalk expansion *Changing crossing buttons *Strategic with lighting will incorporate with Christmas decorations	<b>Dev Project</b> *Train depot *Lofts/Condos (long term ROI) *Retail/Restaurants (short term ROI) *Quiet Zone (short and long term)
<b>Mid-block cross walk</b> (\$20,000 – to be paid out by early 2015)	<b>1b. Splash Pad</b> *Shorts term *PSM Fund availability (\$200,000)	<b>Signage</b>	<b>Art Complex</b> *Quiet Zone
<b>Rink at the Rock</b> *\$260,000	<b>Christmas Decoration</b> *Short Term	<b>Parking Garage</b>	
	<b>Train Depot Relocation</b>	<b>Quiet Zone</b>	
		<b>Trail Connectivity</b>	
		<b>Event Center Connectivity</b>	

Now that the Board has ranked the order of priorities and projects, the next meeting will determine how the projects will be executed.

Mike Trede motioned to nominate Dennis Dickey to be the Parking Committee DDA representative, seconded by Renee Valentine; the motion carried unanimously.

Mike Trede motioned to have another Study Session on Tuesday, July 22, 2014 at 8:00 am at the EDC Offices, the motion was seconded by Stu Butler; the motion carried unanimously.

**ADJOURN**

There being no further business the meeting adjourned at 6:00 pm.

The Castle Rock Downtown Alliance approved these minutes on

August 7, 2014  
Date

Angela Vencill  
Angela Vencill, DDA Secretary