

CASTLE ROCK DOWNTOWN ALLIANCE
Downtown Alliance Board of Director's Meeting

MINUTES of June 25, 2018

The Board of Directors of the Castle Rock Downtown Merchants Association and Downtown Development Authority met on Monday, June 25, 2018 at The Move Building at 202 6th Street #200, Castle Rock, CO 80104 to replace the July 5, 2018 meeting. The DMA meeting started at 4:03pm.

PRESENT

DDA Members Present: Stu Butler, Dennis Dickey, Nick Hier, Mike Trede

DMA Members Present: Jason Gray, Kathy Church, Nick Lucey, Denise Fuller

STAFF: Kevin Tilson, Alliance Director; Kristen Bowling, Project Manager

ALLIANCE PARTNERS: Dave Corliss, Town Manager

PUBLIC ATTENDEES: Suzanne Larue, Douglas County Libraries

CALL TO ORDER

Jason Gray called the DMA meeting to order at 4:03pm.

DMA ACTION ITEMS AND UPDATES

2018 Event Update: Staff gave an update on the 2018 event season including the amount of sponsor dollars received to date.

P&L Cinco de Mayo and Festival Park Grand Opening: Staff presented profit and loss statements for the first two DMA events of the season. Both statements will be finalized in July when the remaining two expenses, sales tax and a music license fee, will be deducted.

Preliminary P&L Car Show Concert: Staff expanded the Car Show Concert event layout to accommodate the 1,500 attendees that came to Wilcox Square for a preview of the 10th Annual Classic Rock Cruise In Car Show. Fifty classic cars lined Wilcox while the dance band, Deja Blu, played from 6 - 9pm. Event attendees enjoyed brews from Rockyard, 105 West and Bristol Brewing Company. Staff presented a high-level preliminary profit and loss statement for the event.

Preliminary P&L Car Show: Downtown Castle Rock celebrated the 10th Annual Classic Rock Cruise In Car Show on Saturday June 16, 2018 with event co-producer, the Vintage Car Club. Over 300 classic and exotic cars were on display while kids enjoyed free activities. Estimated attendance is approximately 8,000 people. Staff presented a high-level preliminary profit and loss statement for the event.

ADJOURN

There being no further DMA business, the meeting was adjourned at 4:19pm.

CALL TO ORDER

Jason Gray and Stu Butler called the Downtown Alliance meeting to order at 4:19pm.

APPROVAL OF MINUTES

Minutes Approval: The June 7, 2018 minutes were submitted for approval by both Boards. Denise Fuller motioned to approve the minutes as presented for the DMA, Kathy Church seconded the motion; motion carried unanimously by the DMA. Stu Butler motioned to approve the minutes as presented for the DDA, Mike Trede seconded the motion; motion carried unanimously by the DDA.

UNSCHEDULED PUBLIC COMMENT

There was no unscheduled public comment.

STAFF UPDATE

There was no staff update.

ALLIANCE ACTION ITEMS AND UPDATES

Downtown Business Meetings: Staff has been busy meeting 1-1 with a number of Downtown Businesses including the owners of Castle Café, The Barn, Maddie's Biergarten and Castle Rock Beer Company. Staff provided an update on specific efforts to help address these business owner's concerns.

ADJOURN

There being no further Alliance business, the meeting was adjourned at 4:25pm.

CALL TO ORDER

Stu Butler called the Downtown Development Authority meeting to order at 4:25pm.

UNSCHEDULED PUBLIC COMMENT

There was no unscheduled public comment.

DDA ACTION ITEMS AND UPDATES

Board Elections: Mike Trede and Dennis Dickey's four-year term on the DDA Board expires at the end of June 2018. Both are eligible to serve another term. Staff posted the announcement on the Alliance website on June 22, 2018 and was shared at this meeting. The Board will make a recommendation to Town Council in July to fill both vacancies.

DDA Board Selection Committee: A selection committee of 2 board members was formed to meet with potential candidates for the 2018 DDA Board Election and make a recommendation to the Board. Nick Hier motioned to appoint himself and Stu Butler to be on the selection committee to meet with the DDA Board candidates and make a recommendation to the board. Stu Butler seconded the motion; motion carried unanimously by the DDA.

Executive Session – Downtown Projects: The Board entered Executive Session to determine positions relative to matters that may be subject to negotiations, develop a strategy for negotiations and/or instruct negotiations pursuant to CRS 24-6-402(4)(b). Dennis Dickey motioned to hold an executive session pursuant to CRS 24-6-402(4)(b), Mike Trede seconded the motion; motion carried unanimously by the DDA Board.

Dennis Dickey motioned to adjourn the executive session, Mike Trede seconded the motion; motion carried unanimously by the DDA.

ADJOURN

There being no further Downtown Development Authority business, the meeting was adjourned at 5:19pm.

The Castle Rock Downtown Alliance approved these minutes on

August 2, 2018
Date

Angela O. Vencill
Angela Vencill, Secretary

