

**Castle Rock Downtown Alliance**

*A partnership between the Downtown Development Authority and Downtown Merchants Association*

**DOWNTOWN ALLIANCE  
Virtual Public Meeting  
Thursday, September 3, 2020**

JOIN: Email [audrey@downtowncastlerock.com](mailto:audrey@downtowncastlerock.com) to receive a link to join the virtual public meeting.

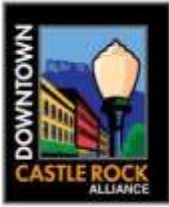
PUBLIC COMMENT: Scheduled and unscheduled public comment can be submitted via email at [audrey@downtowncastlerock.com](mailto:audrey@downtowncastlerock.com). Emails must be submitted by 2:00pm on Thursday, September 3, 2020.

**DMA AGENDA  
3:30 pm – 4:25 pm**

- 1. **3:30 pm – Call to Order and Introductions** **KC Neel**
- 2. **3:35 pm – DMA Action Items and Updates**
  - a. **3:35 pm – #CelebrateCastleRock Marketing Campaign** **Audrey Spencer**
  - b. **3:45 pm – Castle Rock Burger Week Update** **Audrey Spencer**
  - c. **3:55 pm – DMA Bylaws** **Kevin Tilson**
  - d. **4:15 pm – DMA Open Positions** **Kevin Tilson**
- 3. **4:25 pm – Adjourn** **KC Neel**

**ALLIANCE AGENDA  
4:25 pm – 5:20 pm**

- 1. **4:25 pm – Call to Order and Introductions** **Stu Butler/ KC Neel**
- 2. **4:30 pm – Approval of Alliance Board Minutes** **Stu Butler/ KC Neel**
  - **August 6, 2020**
  - **August 20, 2020 (DDA Special Meeting)**
- 3. **4:35 pm – Unscheduled Public Comment** **Stu Butler/KC Neel**
- 4. **4:40 pm – Staff Update** **Kevin Tilson**
- 5. **4:50 pm – Alliance Action Items and Updates**
  - a. **4:50 pm – New Board Member Welcome** **Audrey Spencer**
  - b. **4:55 pm – Public Works Transit Study** **Kevin Tilson/ Thomas Reiff**
  - c. **5:10 pm – Rink at the Rock Update** **Kevin Tilson**
- 6. **5:20 pm – Adjourn** **Stu Butler/ KC Neel**



## Castle Rock Downtown Alliance

*A partnership between the Downtown Development Authority and Downtown Merchants Association*

---

### DDA AGENDA

**5:20 pm – 6:10 pm**

Meeting will begin subject to the completion of the preceding Alliance meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

- 1. 5:20 pm – Call to Order and Introductions** **Stu Butler**
  
- 2. 5:25 pm – Unscheduled Public Comment** **Stu Butler**
  
- 3. 5:30 pm – DDA Action Items and Updates**
  - a. 5:30 pm – DDA Bylaws** **Kevin Tilson**
  - b. 5:50 pm – Audit Engagement Letter** **Kevin Tilson**
  - c. 5:55 pm – Introduction of DDA Budget** **Kevin Tilson**
  
- 4. 6:10 pm – Adjourn** **Stu Butler**

\* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

\*\* Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.